

MEDIA ARTS

San José City College offers Associate in Science (AS) degrees and certificate programs emphasizing three major areas in Media Arts: Print Media, Motion Arts, and Web/Interactive Design. The Media Arts program is a unique, interdisciplinary approach to the converging fields of journalism, communication and new media technology. It responds to the need for people skilled in effective communications in all levels of society including industry, education, art and music, and the public arena.

The Certificates of Achievement and the AS degrees provides a core foundation of coursework for further study, and emphasizes the integration of visual literacy, communication media and technology, and critical thinking. The certificate can also offer a level of competency in communications media for those who are pursuing other fields of study, or for those in the workplace who need communications skills training to perform their job function or to assume additional job responsibilities. A grade of “C” or better is required for all major and certificate courses.

Upon completion of the program students will be able to:

- Create digital projects that demonstrate an understanding of the formal elements and principles of design.
- Communicate an idea through digital project by skillfully using materials and techniques to achieve the desired effect.
- Develop a balance of technical ability and design skills which together enrich the appreciation of making and viewing digital art.
- Recognize and list major historical benchmarks and trends in the development of digital art, and place digital art in a contemporary context.
- Analyze the objective and subjective qualities of digital project in order to evaluate and assess its worthiness.

CAREER OPTIONS:

- Web Designer
- Video Producers
- Photo Journalists
- Graphic Designers
- Animators
- Illustrators

FOR ADDITIONAL INFORMATION, SEE A COUNSELOR, VISIT THE CAREER/TRANSFER CENTER, OR CONTACT THE FOLLOWING:

Judith Bell, judith.bell@sjcc.edu

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Humanities and Social Sciences Division

408-288-3785

San José City College Web Page

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MEDIA ARTS

Print Media

<u>CERTIFICATE OF ACHIEVEMENT - LEVEL 2:</u>			<u>UNITS</u>
ART	012	Two Dimensional Design	3
ART	014	Color Theory	3
ART	072	Computer Graphics	3
CA	100D	Microsoft Office	3
JOURN	021	Mass Media and Society	3
PHOTO	022	Beginning Photography	3
PHOTO	076	Photoshop 1	3
PHOTO	077	Photoshop 2	<u>3</u>
TOTAL			24

<u>CERTIFICATE OF ACHIEVEMENT - LEVEL 3:</u>			
COMPLETION OF CERTIFICATE OF ACHIEVEMENT - LEVEL 2			24
ART	074	Media Arts Project Development	3
ART	076	Professional Practices and Portfolio Development I	3
PLUS ONE COURSE FROM THE FOLLOWING:			
PHOTO	062	Intermediate Photography	3
PHOTO	079	Beginning Digital Photography	<u>3</u>
TOTAL			33

<u>A.S. DEGREE REQUIREMENTS:</u>			
COMPLETION OF CERTIFICATE OF ACHIEVEMENT - LEVEL 3			33
GENERAL ELECTIVES			2
GENERAL EDUCATION PATTERN/GRADUATION REQUIREMENTS			24
PHYSICAL ACTIVITY			<u>1</u>
TOTAL REQUIRED UNITS			60

MEDIA ARTS

Web/Interactive Design

<u>CERTIFICATE OF ACHIEVEMENT - LEVEL 2:</u>			<u>UNITS</u>
ART	071	Introduction to Media Arts	3
ART	072	Computer Graphics	3
ART	079A	Web Design 1	3
ART	079B	Web Design 2	3
ART	084A	Web Animation 1	3
JOURN	021	Mass Media and Society	3
JOURN	022	News Writing and Reporting for the Media	3
PHOTO	076	Photoshop 1	<u>3</u>
TOTAL			24
<u>CERTIFICATE OF ACHIEVEMENT - LEVEL 3:</u>			
COMPLETION OF CERTIFICATE OF ACHIEVEMENT - LEVEL 2			24
ART	074	Media Arts Project Development	3
ART	076	Professional Practices and Portfolio Development I	3
PLUS ONE COURSE FROM THE FOLLOWING:			
ART	084B	Web Animation 2	3
CIS	020	XML Fundamentals	3
CIS	023	JavaScript Programming	<u>3</u>
TOTAL			33
<u>A.S. DEGREE REQUIREMENTS:</u>			
COMPLETION OF CERTIFICATE OF ACHIEVEMENT - LEVEL 3			33
GENERAL ELECTIVES			2
GENERAL EDUCATION PATTERN/GRADUATION REQUIREMENTS			24
PHYSICAL ACTIVITY			<u>1</u>
TOTAL REQUIRED UNITS			60

MEDIA ARTS

Motion Arts

<u>CERTIFICATE OF ACHIEVEMENT - LEVEL 2:</u>			<u>UNITS</u>
ART	024	Beginning Drawing	3
ART	072	Computer Graphics	3
ART	078	Digital Video	3
ART	079A	Web Design 1	3
ART	084A	Web Animation 1	3
JOURN	021	Mass Media and Society	3
PHOTO	076	Photoshop 1	<u>3</u>
TOTAL			21

<u>CERTIFICATE OF ACHIEVEMENT - LEVEL 3:</u>			
COMPLETION OF CERTIFICATE OF ACHIEVEMENT - LEVEL 2			21
ART	074	Media Arts Project Development	3
ART	076	Professional Practices and Portfolio Development I	3
PLUS ONE COURSE FROM THE FOLLOWING:			
ART	055A	Life Drawing I	3
ART	084B	Web Animation 2	<u>3</u>
TOTAL			30

<u>A.S. DEGREE REQUIREMENTS:</u>			
COMPLETION OF CERTIFICATE OF ACHIEVEMENT - LEVEL 3			30
GENERAL ELECTIVES			5
GENERAL EDUCATION/GRADUATION REQUIREMENTS			24
PHYSICAL ACTIVITY			<u>1</u>
TOTAL REQUIRED UNITS			60